

A games legacy for Scotland
Update 2011

This paper provides an update on progress made to implement *A games legacy for Scotland*, the Scotland-wide plan which sets out the collective ambitions of the Scottish Government and its wide range of partners across the public, private and third sectors to gain positive benefits and a lasting legacy to Scotland from the Commonwealth Games in Glasgow in 2014 and other major events such as the London 2012 Olympic and Paralympic Games.

This is the position as at the end of November 2011. Progress made and the current and planned legacy activity is updated regularly on the games legacy portal maintained by the Scottish Government's Games Legacy Team. This can be found at <http://gameslegacyscotland.org/>

Content

- 1. Introduction and Background**
- 2. Ambitions and priorities**
- 3. Working in Partnership to Deliver a legacy**
- 4. Progress so far**
 - Active Scotland
 - Connected Scotland
 - Sustainable Scotland
 - Flourishing Scotland
- 5. Evaluating the impact of the Commonwealth Games**
- 6. Other information sources**

1. Introduction and Background

1.1 On 23 July 2014, the XXth Commonwealth Games will open in Glasgow. This will mark the start of 11 days of world-class sport and sporting achievement. These Games will host up to 6,500 athletes and officials from 71 Commonwealth countries and territories across 17 sports and will welcome visitors and spectators.

1.2 This will be the biggest multi-sports event that Scotland has ever hosted and the partnership between the Scottish Government (SG), Glasgow City Council (GCC), Commonwealth Games Scotland (CGS) and the Glasgow 2014 Organising Committee (the OC) continues to underpin the planning and delivery of these Games. The expected cost of delivering the Games is £523.6m. The SG will provide up to £344m and GCC around £80m; the OC will meet the balance through income from sponsorship, and the sale of ticketing, merchandising and broadcasting rights. Together the Games partners are working to ensure the Games are delivered on time and on budget.

1.3 The Commonwealth Games Federation's (CGF) Coordination Commission (CoCom) visited Glasgow in October 2011 for the first of six visits in the lead-up to the Glasgow 2014 Commonwealth Games. CoCom, a committee of experts established to facilitate, oversee and monitor technical, administrative and legal aspects related to the preparation and conduct of the Games, evaluated all aspects of the OC's progress through a series of presentations and reports on the current position from the OC's staff in partnership with key Games Partners. That inspection confirmed that planning for the Games is on track and on budget noting 'great strength of partnership' between all Games Partners. That was evident through good progress made so far with the venues (such the athletes' village, the National Indoor Sports Arena and Velodrome), the infrastructure (such as the M74 extension and M80 upgrade which will improve transport connections for the Games) and other operational issues such as security, transport, workforce, finance, management and planning.

1.4 Since winning the bid on 9 November 2007, the SG has made clear that Glasgow 2014 will not only be about 11 days of world class sport but will also bring significant opportunities and benefits for Glasgow and Scotland. The 2014 Games would be a catalyst for significant change and leave a lasting legacy for Scotland and the people of Scotland.

1.5 To this end, commencing with a consultation process and in collaboration with a wide range of partners from the public, private and third sectors, the SG developed a Scotland-wide games legacy plan *A games legacy for Scotland*. Launched on 1 September 2009, this sets out the SG's and its partners' collective ambitions for securing a legacy for the whole of Scotland from the 2014 Games and other major events such as the London 2012 Olympic and Paralympic Games. This is set around the 4 themes of Active, Connected, Flourishing and Sustainable.

1.6 GCC, as host city, also published its own legacy plan for Glasgow. The SG and GCC work closely to ensure the Glasgow and Scotland-wide legacy activity and evaluation process is aligned.

1.7 Last year the SG, with input from its wide range of partners, produced the first annual update on progress made to implement *A games legacy for Scotland*. It highlighted the benefits that had already been gained and the activity that was underway to build the blocks for a lasting legacy beyond the 2014 Games (see <http://www.gameslegacyscotland.org/publications>). This update paper sets out what has been done since then and cumulatively to show that tangible benefits continue to accrue: for Scottish businesses (through games-related contracts being won); for Scotland's workforce (through job and volunteering opportunities created); for our communities (through programmes such as Games for Scotland and Community Sports Hubs); for our young people (through the recruitment of Youth Legacy Ambassadors across all local authorities and schools' involvement in the Get Set education programme); and for the connectivity and regeneration of the East End of Glasgow (through, for example, the completion of the M74 extension and projects led by the Clyde Gateway URC and GCC).

2. Objectives and priorities

Legacy objectives

2.1 *A games legacy for Scotland* takes a cross-cutting approach, covers a ten year timeframe and draws directly from the SG's National Outcomes in using four themes of Active, Connected, Sustainable and Flourishing to best express the legacy ambitions:

- **An Active Scotland** - helping Scotland's population to be more physically active through sport, exercise, dance, play and active travel, and developing the Community Sports Hubs programme across the country;
- **A Connected Scotland** - learning, culture and developing international links form the basis of this theme through using the Games to encourage a better understanding and appreciation of the rich heritage, culture and arts of other countries and Scotland's place in the world;
- **A Sustainable Scotland** – showing how the Games are accelerating the creation of a regenerated, well-designed and sustainable community in the East End of Glasgow and how the Games will act as an exemplar for environmental standards; and
- **A Flourishing Scotland** - maximising the opportunities the Games present to strengthen Scottish businesses, to provide pathways to employment and volunteering, and to enhance Scotland's international profile as a tourism and events destination.

2.2 Embedded across each are the five underpinning principles of partnership working, community engagement, equality, diversity and sustainability.

Legacy priorities

2.3 Within each legacy theme is a range of legacy programmes. All contribute to the theme's, and in some cases also to other themes', objectives.

2.4 The agreed priorities are those programmes that best contribute towards:

- getting Scotland's population to be more physically active;
- ensuring businesses benefit from the Games to aid our economic recovery;
- enhancing Scotland's international image and demonstrating that we can deliver major events on the world stage; and
- engaging communities fully to maximise the impact of the Games and legacy throughout the country.

3. Working in Partnership to Deliver a Legacy

Partnership working to deliver legacy

3.1 The delivery and the success of all legacy programmes are dependent on the input by and collaborative working between the SG and its wide range of legacy partners. Through this process there have been many partnerships strengthened and new ones forged. There is also evidence that despite the challenging economic climate that public bodies are still investing in support of legacy. For more information see <http://gameslegacyscotland.org/games-legacy-governance-arrangements>.

Engagement with Local Authorities on Legacy

3.2 In addition to our national partners, local authorities (LAs) play a key role in helping maximise our reach to and engagement with communities across Scotland. To support this Local Authority Legacy Leads were identified to ensure that;

- Games legacy objectives are promoted at a local level;
- Information on the Glasgow 2014 and London 2012 Games and the related legacy activity and opportunities is widely shared and used amongst partners;
- Activities designed to achieve games legacy objectives are implemented locally; and
- Games legacy activities are complementary to and sit within the context of local Single Outcome Agreements.

3.3 The Scottish Community Development Centre will be working with local Legacy Leads and partner agencies, to support community organisations to use the legacy of the Games to build on their work to develop activities and projects that involve local people, increase local community action and support the achievement of better health and social outcomes.

3.4 The SG's Games Legacy Team (GLT) continues to work with the LA legacy leads to help them fulfil their role and to look to ensure that opportunities are maximised at a local level and that people and communities across Scotland are involved and can benefit from the Games. The GLT also liaises regularly with representatives in the Convention of Scottish Local Authorities (COSLA), the Voice of Chief Officers of Culture and Leisure Services in Scotland (VOCAL) and GCC on a vast range of games legacy issues of mutual interest.

4. Progress so far

4.1 Set out below is the progress made so far with the legacy programmes under each theme and around the volunteering and youth agenda. This covers high level progress; the detail of the programmes and case studies can be found on the SG's games legacy portal at <http://gameslegacyscotland.org/>.

4.2 In addition, to allow a direct comparison with progress made at this stage last year, the related position as reported in the annual update in 2010 is recorded and highlighted below.

4.3 An Active Scotland

We continue to use the Games to inspire Scots both young and old to become and stay physically active, helping deliver our Let's Get Scotland More Active physical activity strategy. The significant investment in infrastructure both nationally across the country - in Community Sports Hubs and local sports facilities - will play a key role in enabling people to participate and enjoy activities which are readily accessible in their own areas.

Active Nation

2010 position: our campaign to motivate Scotland to get active, have fun and feel good kicked off in March 2010 with thousands of Scots already taking part in sporting events. We're working with partners to use their mass participation activities – such as fun runs – to promote the benefits of sport and physical activity.

2011 position:

- Active Nation Information on helping Scots become more active and live longer, healthier lives can be found through our games legacy portal at <http://gameslegacyscotland.org/active>. We are using this platform to bring together all our knowledge and information on events and activities that are underway throughout Scotland to increase the awareness of opportunities that exist to everyone.

Current Position – information gained through our Scottish Health, Scottish Household and Scottish Recreation Surveys tell us that:

- 72% of people had participated in sport in the last four weeks - maintaining levels from previous survey;
- 39% of adults met the physical activity guidelines – no significant change;
- 72% of children met the physical activity guidelines – no significant change;
- 83% of Scottish adults visited the outdoors for leisure or recreation at least once in the previous 12 months - up from 79% to 80% between 2006-2009; and
- 48% of Scottish adults visited the outdoors for leisure or recreation at least once a week (up from 46 % in 2009).

We are also making real progress in ensuring our young people are physically active. In October 2010, Professor Heather Joshi of the London University's Institute of Education reported that:

- More than half of Scots seven-year-olds (55%) walked to school each day;
 - Almost half were involved in organised after-school or weekend activities at least twice a week; and
 - 73% took part in sport at least once a week, but this was higher than other parts of the UK.
- Year of Active Scotland 2011 - 2011 was the Year of Active encouraging the people of Scotland to get active in Scotland's great outdoors. A range of events took place across the country starting off with the One O'Clock run in Edinburgh, the Scottish Traditional Boat festival in Portsoy Aberdeenshire and a series of Pedal for Scotland events.

Success in delivery – During the last year our investment has supported a wide range of projects and interventions that help people get Active all over Scotland. Paths for all is an excellent example of this where around 20,000 people regularly take part in community walking schemes supported through 5,000 volunteers. There are also 136 workplaces taking part in pedometer challenge encouraging everyone to walk more. So far there are nearly 3,000 people taking part in this. Our investment in a top up swimming programme has been a catalyst for change in how learn to swim programmes are delivered across Scotland in schools and the community where young people are provided with the opportunity to learn to swim. Final evaluation is due January 2012 and early indications point to the programme being successful in a number of areas. These programmes compliment activity to encourage jogging, cycling, dancing and visits to the outdoors. Examples of participation are:

- Over 14,000 cyclists of all ages and abilities joined Graeme Obree, Aggie McKenzie and Lorraine Kelly on 11 September for the freshno Pedal for Scotland and Sky Ride Glasgow mass-participation cycling events;
 - 7,250 took part in the Pedal for Scotland 47 mile Challenge Ride from Glasgow to Edinburgh and 900 in the 100 mile Sportive timed-ride through the Southern Uplands with both rides finishing at Edinburgh's Murrayfield stadium. 250 cyclists joined the brand new Edinburgh Family Ride which takes in the last 9 miles of the Challenge Ride from Kirkliston to Murrayfield on a traffic-free route;
 - Around 3000 completed a late-night charity walk in the streets of Glasgow on 10 September to raise money for Cancer Research UK mixing fundraising for good causes with being active; and
 - 15,500 women walked, jogged or ran 5 or 10km round the park in Glasgow on 5 June as part of Cancer Research UK's Race for Life.
- Active Schools - Our investment of £12 million continues to supplement school PE provision, strengthening extra curricular activity and developing links to local community sport. Last year saw 2,500 schools take part in the Active Schools programme with delivery of 5 million opportunities for pupils to participate in over 70 different activities. This remarkable achievement is only possible through the 10,000 committed volunteers made up of teachers, parents, senior pupils and coaches.
 - BIG Lottery Fund's 2014 Communities Grants Scheme
2010 position: Over 930 awards totalling £1m have helped communities, groups and schools throughout Scotland take forward projects aimed at taking part in or volunteering in sport or physical activity.
2011 position: 1,572 awards made totalling £1.8m. Every local authority in Scotland has benefited from this scheme (as at October 2011).
 - National School Sport week
2010 position: Thousands of pupils from more than 700 schools took part in Scotland's first National School Sports Week.
2011 position: This year over 1400 schools and 330,000 children took part across Scotland, doubling last year's numbers.
 - Free tickets for the London 2012 Games - **sportscotland** helping the London Organising Committee for the Olympic Games and Paralympic Games (LOCOG) distribute 400 free tickets to Scotland's youth who are involved in sport.

Community Sport Hubs

2010 position: 24 sites across seven local authorities have been earmarked as Community Sport Hubs. The hubs aim to increase the number of people of all ages participating in sport and physical activity in local communities across Scotland.

2011 position: 86 hubs in development across 22 LAs with 42 of them now delivering opportunities for their local communities. The SG made a new commitment to increase the target from at least one hub in every LA by 2012 to 100 hubs across all LAs by 2014. View the list of all hubs at <http://gameslegacyscotland.org/active/community-sport-hubs>

High Performance Sport

2010 position: We are investing in the sports and athletes which will star in the Commonwealth Games – and the 2012 Games. The 2010 Delhi Games saw Team Scotland take home 26 medals which exceeded expectations.

2011 position:

- **Achievements** - at the recent Commonwealth Youth Games, the Scottish team of 50 athletes won 22 medals: 5 Gold; 6 Silver; and 11 Bronze. Our athletes' ages ranged from 13 to 18 and, in addition to the impressive medal tally, many came home with new personal bests and a few created new Scottish and British records.
- **Funding** – Investment continues to ensure Scottish athletes are ready for success at 2012 and 2014 Games. In the 3 years up to 2014, **sportscotland** are investing £3.25m, £5.2m and £5.2m in performance sport to support the Scottish team in Glasgow. This is in addition to £7m provided over the previous spending review period.
- **Defined targets** - Each of the 17 sports for Glasgow 2014 now have defined targets to support the identification and development of talent, including additional coaches and specialists.
- **Achieve 2014** - created to offer a select number of talented athletes and coaches the opportunity to gain critical knowledge and experience of a multi-sport environment. The scheme sent 30 athletes and 16 coaches to the Delhi 2010 Games under the guidance of 10 expert mentors. Consideration is being given to Achieve programmes ahead of future Commonwealth Games.
- **Gold4Glasgow** - A Talent Identification Programme established by the **sportscotland** Institute of Sport to complement existing talent pathways and increase the number of Scottish athletes performing and achieving success on the world stage. This programme has run 6 sport specific Gold4Glasgow events in Women's cycling, Judo, Triathlon, Track Cycling, Paralympic, Powerlifting with Women's netball being the final sport to benefit.
- **London 2012 Bank of Scotland Local Heroes** - 32 young athletes from Scotland on the Local Heroes programme which provides funding and recognition to Scottish Olympic and Paralympic hopefuls on their way to London 2012 and beyond.

4.4 A Connected Scotland

Culture

- **2012 Cultural Olympiad and 2014 Cultural Programme** - Creative Scotland launched Scotland's Cultural Plan for London 2012 and Glasgow 2014 in June this year. With funding of £6.5m over 3 years, it will feature inspiring high quality events and programmes that reach out to and engage with Scotland's communities and visitors. 2012 will be the year of Creative Scotland.
- **London 2012 Festival** - In November, the Scottish leg of the London 2012 festival was launched and trailed the opening concert that will take place in Raploch in Stirling in June 2012. That will feature the Simon Bolivar Youth Orchestra alongside children from Sistema Scotland's Big Noise Orchestra.

- Games for Scotland

2010 position: All 32 local authorities were involved in 29 events during the 2 weeks from 2 October culminating on 14 October when the Games formally came to Scotland.

2011 position: This year's events gave participants the opportunity to try their hands at a range of Commonwealth Games-themed sports and cultural activities, and build on the success of last year's events by keeping dance as a focus. In all 19 events took place with the remainder to follow in 2012. Participation levels have already exceeded the 26,000 that took part last year.

- Get Scotland Dancing

2010 position: Scotland is set to dance its way to becoming a healthier and more active nation through Get Scotland Dancing, launched on 5 October.

2011 position: work is ongoing to develop, support and promote activity that will encourage more people to get involved in dance and get active. Creative Scotland allocated £1.5 million of National Lottery funds to support Get Scotland Dancing in the period 2012-2014. They will work in partnership with the SG and other agencies including EventScotland, **sportscotland** and Education Scotland in projects that encourage participation in dance, help to support Scotland's vibrant dance sector and promote our internationally renowned companies, organisations and talented artists on the national and international stage.

- London 2012 Open Weekend

2010 position: Scots took part in more than 20 events ranging from an off-road bike safari to print-making to mark the annual countdown to London 2012.

2011 position: This year's Open Weekend took place on 22-24 July with 72 registered events attracting around 95,000 participants across 14 LA areas, a threefold increase on last year involving song, dance and street theatre.

- London 2012 Inspire Mark

2010 position: 10 projects in Scotland have been awarded the Inspire Mark which recognises outstanding projects and events inspired by London 2012 across the themes of sport, culture, education, volunteering, sustainability and business.

2011 position: There are now 56 Inspire projects across Scotland with 35 still under consideration. Applications closed on 1 December 2011.

- London 2012 Legacy Trust UK (LTUK) - Over £4m secured from LTUK and Creative Scotland to fund 5 Scottish projects. One of the projects, the Surge Festival, ran at this year's Open Weekend as part of Conflux, a large scale development programme for street arts, circus and physical theatre. Over 90,000 people attended and enjoyed a mixture of Family Circus Weekend and Street Theatre Workshops as well as Clown Cabaret involving exciting emerging artists.

- London 2012 Live Site - As part of this year's Open Weekend, Scotland's Live Site at Festival Square, Edinburgh screened four short films showing varying forms of dance and held a one-off dance event to which the audience and passers-by were invited to take part.

- Olympic Torch Relay - On 18 May 2011, LOCOG announced those selected as overnight event destinations as part the Scottish leg of the Olympic Torch Relay and the selection process for Torch Bearer nominations. The dates for Scotland are:

- Glasgow – Fri 8 June 2012;
- Inverness – Sat 9 June 2012;
- Orkney & Shetland – Sun 10 June 2012;
- Isle of Lewis – Mon 11 June 2012;
- Aberdeen – Mon 11 June 2012;
- Dundee – Tue 12 June 2012;
- Edinburgh – Wed 13 June 2012;

The torch re-enters Scotland, at Dumfries, on 21 June. The full route was announced on 8 November showing the torch visiting all 32 LAs. Some key highlights of the torch include visits to Loch Ness and the iconic St Andrew's Golf Club, John O'Groats, the Forth Rail Bridge and the Robert Burns Birthplace Museum in Alloway, Ayrshire.

- Paralympic Torch Relay - This will take place from 24 to 29 August 2012 with the Scottish leg taking place on 26 August in Edinburgh.
- Unlimited
2010 position: Two Scottish projects funded to support high-quality collaborations between disability arts organisations, disabled artists and producers, and mainstream arts organisations.
2011 position: A total of five commissions have been awarded to Scottish artists including to Marc Brew – Fusional Fragments: a new dance work, in partnership with DanceEast, exploring the concept of fusion of fragments between classical ballet and contemporary dance.

Learning

- London 2012 Get Set Educational programme
2010 position: Over **800** schools across Scotland registered on the Get Set programme and **5** on the network. This provides resources, ideas and opportunities to help children and young people make the most of the London 2012 Games.
2011 position: 1568 Scottish schools registered and 648 are part of (or are being considered for) the network. Get Set network members also pre-qualify for an allocation of London 2012 Ticketshare tickets to the London 2012 Games and receive exclusive rewards and opportunities. Applications for Ticketshare close on 16 December 2011.
- Education Scotland Interactive map
2010 position: Education Scotland has developed dedicated materials, including an interactive map, aimed at helping schools to use the games to aid learning within the Curriculum for Excellence.
2011 position: 177 educational establishments are using the interactive map to show their activity inspired by the Olympic, Paralympic or Commonwealth Games to develop international partnerships and to report how they have developed ideas to promote health and wellbeing, literacy and numeracy and global citizenship through a Games context.
- Glow, the schools intranet
2010 position: A dedicated Games Legacy for Scotland Glow Group makes it easier for pupils, practitioners and parents to share good ideas and collaborate on learning experiences through the medium of Glow.
2011 position: There have been 4 recent successful Glow meets on the theme of A Games Legacy for Scotland. Over 80 schools took part where they chatted with the designer of Forest Pitch (a London 2012 Cultural Olympiad art project) as part of the football strip design competition, held a DGC games legacy drop in, spoke with Lee McConnell about the National School Sports Week and took part in an inspiring 'Speakers for Schools' talk and Q&A session with Jonathan Edwards.
<http://Itsblogs.org.uk/gameslegacy/>
- International Links
2010 position: Scottish schools linking up with others in the Commonwealth to help forge relationships in the run-up to the Games and beyond. Already 60 new school partnerships are planned with countries including Sri Lanka, Jamaica and Kenya.
- **2011 position:** Links between Scottish schools and schools from Commonwealth countries continue to be established to enrich the learning experience of Scotland's

young people. This includes all Glasgow schools being linked with Commonwealth countries.

- Sports journalism course – The University of West of Scotland launched a sports journalism course where students will graduate in 2014 with the aim of reporting on Glasgow 2014.

4.5 A Sustainable Scotland

East End Regeneration

2010 position: Already the skyline of Glasgow is being transformed through the building of infrastructure for the Games and the work being taken forward by Clyde Gateway URC (the URC) to regenerate the East End.

2011 position:

- Games-related Infrastructure progress includes:
 - NISA and Velodrome – On course for opening in 2012;
 - M74 motorway extension - opened on 28 June, this will support the economic regeneration of the M74 corridor including the area covered by the URC;
 - Phase 2 of The Clyde Gateway route is progressing well, with work on phase 2 expected to be complete in April 2012;
 - Commonwealth Games Athletes' Village – in June, Games partners, including the Minister for Commonwealth Games and Sport, marked the beginning of construction and work is on track to accommodate 6,500 competitors and officials during the 2014 Games. Post Games, this will provide 700 new homes of which 300 will be for social rent from local housing associations and 100 will be a mixture of mid market rent and shared equity homes; and
 - Redevelopment of Dalmarnock Station - A £9m funding partnership by the URC, GCC, Strathclyde Passenger Transport and ERDF. Work began in August for completion by Autumn 2013.
- Clyde Gateway URC's progress includes:
 - Clyde Gateway East Business Park - Construction work on this £35m development commenced in Autumn with first occupants expected to move in Spring 2012;
 - Eastgate Office development: Construction of these Grade A offices is underway. 500 employees of Glasgow Community Safety Services will occupy these upon opening in April 2012;
 - Olympia Theatre, Bridgeton: Good progress is being made with this £10m project to re-open this 100-year old listed building by the end of 2012;
 - Red Tree Business Suites, Rutherglen: This £1.6m conversion of former housing office into a set of 10 new office suites was officially opened in July by Alex Neil MSP, Cabinet Secretary for Infrastructure and Capital Investment;
 - Red Tree Business Suites, Bridgeton: This £3.6m investment to convert derelict retail/commercial properties into a set of 35 new office suites is due for completion in Spring 2012; and
 - 18 consultations now held over the past three years on various plans and proposals as well as an involvement in 15 community-led events reaching over 2,000 people. Local residents from across the communities will continue to be asked for their views and opinions about masterplans as projects progress.

Showcasing Exemplars

2010 position: The Lighthouse Architecture Centre in Glasgow is hosting a series of exhibitions dedicated to illustrating the potential impact of the 2014 Games. Glasgow's sporting heritage is in the spotlight in three exhibitions which opened in September.

2011 position: These three exhibitions continued into early 2011. Planning is underway for an exhibition in 2012 and a further exhibition planned for 2014. This will expand the core of the exhibition and showcase in greater detail the venues and clusters of development around Glasgow and further afield.

Environmental Projects

- **Commonwealth Climate Change Scholarships**

2010 position: formally launched in November 2010 and to take place between 2011 and 2014, this SG funded project offers knowledge transfer and skill development to Commonwealth countries.

2011 position: The University of Edinburgh's Institute for Energy Systems hosted the first cohort of six fellows from Kenya and Ghana in September with an intensive month long programme of activities and learning. In November, the Minister for Commonwealth Games and Sport announced at the Commonwealth Scholarship Commission's welcoming reception for new fellows that the second cohort of three Fellows from Rwanda will arrive in Scotland between January and March 2012.

- **Commonwealth Community Woodlands**

2010 position: Forestry Commission Scotland (FCS) agreed leases for the management of two Community Woodlands, one in Drumchapel, the other near Easterhouse in Glasgow. And have identified the derelict site at Cuningar Loop, close to the Commonwealth Games Athletes' Village, for the arboretum.

2011 position: FCS now progressing the management of 4 Commonwealth Community Woodland Sites, each having its own activities programme to allow the local communities to engage in various activities.

- **The 2014 Clyde Walkway Pilot Project**

2010 position: GCC has secured funding from FCS Central Scotland Green Network (CSGN) Fund to devise a Riverside Management Plan for the 2014 Clyde Walkway Pilot Project. This will run from Polmadie Bridge to Cuningar Loop past the new Athletes' Village at Dalmarnock.

2011 position: The Management Plan produced a detailed action plan and series of recommendations that aim to address challenges experienced along the Walkway at these locations. In August 2011, GCC secured further CSGN funding to implement a programme of improvements on core paths adjacent to the Athletes' Village, and to the Walkway at Carmyle. A feasibility study is currently under way for the area around Carmyle/Westburn and reopening the viaduct. The work on the core path (101) will be procured soon and start in the new year.

4.6 A Flourishing Scotland

Scottish economy: Winning contracts

2010 position:

Scottish companies have won 82% of Glasgow 2014-related contracts worth around £158m to the Scottish economy and 100 have won 126 London 2012-related contracts.

2011 position:

- Commonwealth Games Business Portal re-launched in November as the Glasgow Business portal to widen contract opportunities beyond the 2014 Games. There are now over 16,000 user registrations on this portal.
- Scottish businesses have won 133 of the 171 contracts awarded through the Glasgow Business Portal.
- CompeteFor, the portal for 2012-related contracts has been expanded to include a much wider range of public and private contracts. Over 4,000 Scottish companies now registered on CompeteFor.
- 117 Scottish businesses have now won 158 London 2012-related contracts. There is a range of London 2012 contract opportunities - large and small – yet to be won and CompeteFor has been extended to include a much wider range of public and private contracts.

Building Business Capacity

- There are still substantial contract opportunities to come. To raise awareness of them and help businesses position themselves to bid, Scottish Enterprise (SE) have now held around 70 business focussed events which have attracted over 8,000 businesses. 10 business surgeries have also been delivered, providing one-to-one advice to 140 businesses.
- SE have allocated £240,000 this year to allow Business Club Scotland to provide targeted activities around major events to help Scottish and overseas businesses network, build positive and productive relationships, and foster business growth.
- In collaboration with UKTI, SE have secured representation of a number of Scottish companies in a guide to UK company capabilities in servicing worldwide Games opportunities. This guide will be provided to organisers of forthcoming global games - a market worth some US\$500bn over the next 10 years.
- Working with SDI and Scottish Chamber of Commerce, Smart Exporter now incorporates and promotes the Global Sports Market Opportunity at awareness raising events.

Skills and Employment

The scale of the recruitment for the delivery of Glasgow 2014 in its widest sense should create an economic boost for Scotland, including a lasting legacy through a workforce skilled in key growth sectors (including construction, tourism, events and sport).

Already, Games-related contracts and activity have supported 1,000s of job opportunities locally and nationally and will continue to do so up to and beyond 2014. To ensure we can capture the complete extent of this, the SG will commission a feasibility study in 2012 of economic benefits across Scotland before, during and after the Games. A full economic impact study will report at the end of 2014. See section 5 on evaluating impact.

In the meantime, we can report some positive figures in this area.

- Improvements to transport network - Contracts let by Transport Scotland that are crucial for access to the games and connectivity to and by the wider community – namely the M74 completion, M80 Upgrade and Airdrie to Bathgate Rail link - have supported 2,700 jobs during construction with the Rail link creating 130 new jobs for ongoing operation.
- Glasgow 2014 OC employment opportunities - The OC continues to be a major source of employment. It currently has 100 staff and is steadily recruiting to fill key positions to build a core team that will comprise around 1,000 staff. It will also have a large number of contract opportunities for supplies and services required for the Games.
- Clyde Gateway URC - The URC's Games-related construction and refurbishment projects have supported 196 workers to date. Once complete, these projects can potentially secure up to 1,666 full time equivalent jobs.
- Community Benefit Clauses
2010 position: GCC's Community Benefit Clauses policy already helping people back into work and others into their first jobs through Games-related contracts so far these have been directly responsible for giving jobs to 35 people in target groups'
2011 position: Under these clauses, 339 New Entrant Trainee employment places for the long-term unemployed or education leavers have been contractually committed to across Games projects.

- Personal Best Pilot programme
2010 position: This Glasgow pilot offers accredited training to those who have found it difficult to gain entry to the labour market. It also offers the chance to volunteer in Glasgow 2014 and London 2012. 30 already taking part and all graduates from the first cohort guaranteed an interview as 2012 Games-time volunteer.
2011 position: 127 participants have completed the programme of whom 95 are engaged in further volunteering, 37 are in employment and 51 are in further education/training. 2 of the participants have been successful in applying to become London 2012 Games Makers.
- Commonwealth Apprenticeships and Commonwealth Jobs Fund - Since the launch of these GCC initiatives, 2,026 young people from across Glasgow have started Apprenticeships and 57 previously-unemployed young people from across Glasgow have secured employment through the Jobs Fund.
- Delivering Skills for the Commonwealth Games
This report, commissioned by the Alliance of Sector Skills, set out a number of recommendations to ensure the skills needs are catered for staging the 2014 Games. The Stakeholder Group accepted the report and is progressing the recommendations made.

International Reputation and Tourism

- VisitScotland is working in partnership with VisitBritain to maximise PR opportunities (particularly broadcast) for Scotland around the Olympics. This includes ensuring strong Scotland visibility and content are included in VisitBritain's £100m 'Britain, You're Invited' campaign.
- VisitScotland are working with TV networks in the USA, Canada and China to showcase Scotland in the run up to 2012.
- VisitScotland is also developing Tactical "getaway" promotions targeting visitors who want to leave London during the Olympics or may struggle to get accommodation in the capital during that time. A key focus of VisitScotland's activities will be communicating Scotland as a culturally vibrant and creative nation; the focus of our own 2012 Year of Creative Scotland celebrations.
- Through EventScotland, we continue to be successful in bidding to host high profile national and international events including:
 - World Junior Track Cycling in 2013;
 - Aviva indoor athletics up to 2012 (which will move to the new National Indoor Sports Arena when it opens);
 - Elite Series Triathlon (now called Strathclyde Park Triathlon) up to 2013;
 - British Swimming Championships 2014;
 - World Gymnastic Championships 2015; and
 - World Orienteering Championships 2015.
- Pre Games Training Camps
2010 position: We continue to work with teams to sign up for 2012 and 2014 training preparations. 3 teams signed up to use Scottish facilities as part of their 2012 Games preparations (Namibia, Zambia and GB Swim team).
2011 position: Cameroon have signed an Agreement to base themselves at Aberdeen Sports Village in July 2012 and the British Handball teams will be based in North Lanarkshire in May 2012. In addition, Strathclyde University was confirmed in April as Scotland's Olympic football training venue for June and July 2012. Negotiations are ongoing with a few other countries for 2012 preparations and will continue for 2014.

Volunteering

- 2014 Games-time volunteers – The OC has now developed a Volunteer Recruitment Strategic Plan which sets out the specific actions which they will take to put in place a comprehensive and innovative Pre-Games and Games-Time Volunteer Programme, which aligns strongly with the vision and values of the Games.
- 2012 Games-time volunteers; 'Games Makers'
 - 4,391 people across every LA in Scotland applied to volunteer for London 2012;
 - The SG and partners supported LOCOG in recruiting 90 selection event volunteers (SEVs) to interview and assess potential Games Makers in May 2011, including helping secure a venue - free of charge – to interview potential SEVs; and
 - Glasgow City Marketing Bureau is leading on the Host City Ambassador programme to ensure the Olympic events in Scotland (football at Hampden Park) run efficiently and give the visitor, the spectator, the residents and the volunteer a valuable experience.
- EventTeam Scotland

2010 position: This Database, developed jointly by Volunteer Development Scotland and EventScotland will provide a one-stop shop to allow volunteers to link with events, gain experience, use existing skills, gain new skills and enjoy events.

2011 position: Launched in January as planned, this site now has over 958 volunteer registrations with 25 events advertising opportunities.
<http://www.eventteamsotland.org/>
- People Making Waves

This London 2012–inspired initiative continues to help Scots share their experience of volunteering across its four projects: through volunteer exchanges, training workshops, small grants to voluntary arts organisations or simply telling their stories on the People Making Waves website. There are over 200 members and 137 stories of volunteers' experiences on the website.

2011 position: So far: 1318 members; 588 stories; 1035 images and 53 videos captured on the website. Also, 93 grants totalling £169,031 have benefited over 300 groups and 33 training events delivered to 386 participants in 23 local authorities. As part of this year's Voluntary Arts Week, 50 participatory arts events took place from Western Isles to the Scottish Borders.

Young People

- Youth Legacy Ambassadors

2010 position: 71 youth legacy ambassadors recruited across Scotland to champion the Games and get young people involved in ensuring the event has a lasting and positive legacy.

2011 position: 96 Youth Legacy Ambassadors across 29 Local Authorities (LAs). Young Scot are working with the other 3 LAs to recruit in their area.
- London 2012 Young Ambassadors

2010 position: Youth Sport Trust, working with **sportscotland** and LAs, have recruited 48 young ambassadors in Scotland to support London 2012's ambitions to involve young people and increase participation in sport.

2011 position: over 300 Young Ambassadors now in place across all LAs. This has been made possible through **sportscotland's** strong Active Schools network.
- Lead 2014 - 25 LAs have signed up to Lead 2014, a joint venture by **sportscotland**, the OC and the Youth Sport Trust, giving young people the opportunity to develop their volunteering and leadership skills. This first year involved 6 University venues, over 700 young people and 103 secondary schools (each of which is required to deliver a Commonwealth Games-themed festival). This programme is funded for 3 years to 2014.

5. Evaluating the impact of the Commonwealth Games

5.1 The Scottish Government is designing a 'meta-evaluation' of the Glasgow 2014 Games and its legacy. The aim of the meta-evaluation will be to assess whether, and how, the Commonwealth Games legacy has been delivered across the four legacy themes. An Evaluation Steering Group (comprising SG and key partners) is meeting for the first time on 24 January 2012 to advise on the development of the meta-evaluation, and to support its implementation.

5.2 The priorities for 2012 are:

- To agree and publish a baseline for the Commonwealth Games by the end of February 2012. Baseline measures will be tracked between 2010 and 2019;
- To consider how we might assess the "Games effect" and what may have happened without the Games;
- To ensure key legacy programmes are being robustly monitored and evaluated;
- To ensure we can undertake a high quality economic impact assessment of the Games in 2014. To that end, we will conduct a feasibility study in 2012;
- To undertake a community survey in the east end of Glasgow before, during and after the Games to look at the impact on local people (with sweep 1 in 2012);
- To encourage, foster and commission applied research on key themes and programmes, working with the wider research community in Scotland; and
- To ensure that the meta-evaluation takes full cognisance of equality and diversity requirements.

5.3 For further information about the meta-evaluation, please contact Anita Morrison in the SG's Communities Analytical Services at anita.morrison@scotland.gsi.gov.uk.

Equality Impact Assessments

5.4 The SG is working with partners to ensure Equality Impact Assessments of key legacy programmes are conducted. The outcome indicators at national and Glasgow level have been reviewed for equalities purposes. Where possible, the SG is ensuring that these data are disaggregable by key equality groups. Similarly the SG will take full cognisance of any equality and diversity requirements in any research and evaluation work it supports or commissions.

6. Other information sources

- **Scottish Government's games legacy web portal**

[A games legacy for Scotland Web Portal was launched on 26 October 2011. The purpose of the portal is to provide a central hub that brings together each strand of games legacy activity with news updates and social media integration (Youtube video and Twitter). Longer term there is an opportunity to expand the portal to include engagement with the public through blogs and additional channels such as Facebook.

<http://gameslegacyscotland.org/>

- ***A games legacy for Scotland***

The Scotland-wide games legacy plan [setting out the collective ambitions of the SG and its wide range of partners from the public, private and third sector to gain maximum benefit and legacy from the games to the whole of Scotland.]

<http://www.scotland.gov.uk/Publications/2009/08/21141849/0>

- **GCC's legacy plan**

<http://www.glasgow.gov.uk/en/AboutGlasgow/AGamesLegacyForGlasgow/WhatisLegacy/>

- **Glasgow 2014 Organising Committee - Annual Business Plan - 2011/12**

<http://www.glasgow2014.com/assets/1ab3022b-9dd7-40ac-89b7-d10d00b8aa0a.pdf>

- **Glasgow 2014 Organising Committee and Games Partners Progress Report - May 2011**

<http://www.glasgow2014.com/assets/4496fc5b-f8b7-4f93-b8e0-b5da628f5e0e.pdf>

- **Glasgow 2014 Organising Committee and Games Partners Progress Report - October 2011**

<http://www.glasgow2014.com/assets/685b00e4-765a-430b-8c8d-4ff3313d40ff.pdf>

- **First CoCom visit to Glasgow**

The first of 6 visits to Glasgow of the Commonwealth Games Federation's Coordination Commission (CoCom) was in October 2011. Their findings: "The Games are on course" – for more information, see the related press release at

<http://gameslegacyscotland.org/games-are-course>